

INFINITE INSIGHT INC

Sponsorships

Infinite Insight Inc, a Section 170 (b)(1)(A)(vi) Public Charity under Internal Revenue Code Section 501 (c)(3), is a grassroots organization incorporated in 2017 to transform the existing economic, educational, physiological, and social landscapes in rural counties.

In partnership with DayDream Equestrian Center, Infinite Insight Inc invests in children and adults who reside in United States Department of Agriculture (USDA) StrikeForce for Rural Growth and Opportunity as well as United States Department of Housing and Urban Development (USHUD) Promise Zone counties by providing holistic, continuous, and unconventional place-based educational services as a response to persistent-poverty and to improve quality of life.

By examining and identifying sectors as well as factors that contribute to root causes of persistent poverty, Infinite Insight Inc provides data-driven, research-proven, sustainable educational services with zero acceptance of detrimental barriers including cultural injustices; economic disparities; educational degradation; employment destitution; health deficiencies; or social predispositions. Educational services include equine-assisted activities and therapies as well as environmental education and stewardship.

Our values and beliefs are as follows:

VALUES	BELIEFS
Achievement	When we learn better, we are morally obligated to do better.
Commitment	When we get tired, we will rest or regroup not quit.
Competence	The greatest thing about knowing <i>what</i> , is understanding <i>why</i> .
Creativity	Gifts and talents can change lifestyles.
Empowerment	Knowledge is power.
Growth	Life-long learning is inevitable.
Individuality	Everyone should find and follow their own path.
Inspiration	Be the change we seek and talk about.
Integrity	Hold ourselves and each other accountable for our words and actions.
Responsibility	Each one should reach one.

Who doesn't love a good game from time to time? Especially on horseback! Annual sponsorships enable Infinite Insight Inc to provide the Derby Watch Party & Gymkhana event, equestrian scholarships for children, equestrian-related trainings for all volunteers, appreciation and recognition of equestrian volunteers, and paid youth internships in similar careers. Infinite Insight Inc is also excited about creating customized sponsorship opportunities that are better suited for your business. We look forward to riding into the future together and having the



Gymkhana

- ✓ All Eleven Events

Networking

- ✓ Customized scholarship letters
- ✓ Welcome address and remarks at Side Walker Training
- ✓ Welcome address at the Derby Fashion Contest & Gymkhana event
- ✓ Honorary Judge for Gymkhana
- ✓ Keynote Speaker for the Volunteer Awards Banquet
- ✓ Youth Internships Evaluation Remarks
- ✓ Two VIP Invitations to Other Events *Throughout the Year*

Public Relations

Ads & Announcements

- ✓ Four Back Cover Full Page
- ✓ Four linked announcements of 700 words or less

Apparel & Published Materials

- ✓ Premium placement of a 4' x 12' horizontal customized mesh banner during the Derby Watch Party & Gymkhana event
Includes premium logo placement on staff Volunteer and Derby Watch Party & Gymkhana t-shirts, our EAS webpage, and other published materials as well as premium logo placement on DayDream Equestrian Center's website

Exhibit Tent

- ✓ One 10' x 10' exhibit tent with premium placement during the Derby Watch Party & Gymkhana event
Includes up to three 30" W x 6' L polyethylene folding tables with pleated black table skirts and two folding chairs

Social Media Campaigns

- ✓ Two sponsor-produced campaigns published on our FaceBook and Twitter pages

Scholarships

- ✓ Four Equine-Assisted Psychotherapy

Training

- ✓ Four Side Walker Trainings
Includes Trainer, Horse Leader, Side Walker, Off-Side Walker, Rider, Luncheon, Volunteer T-Shirt

Volunteer Appreciation

- ✓ Awards Banquet
Includes Two Guests Per Volunteer

Youth Internships

- ✓ Two After-School Internship I
For Ages 14 and 15

\$50,000



Derby Watch Party & Fashion Contest

- ✓ 9' x 16' Jumbotron Rental
Includes 4' x 12' horizontal customized mesh banner
- ✓ All Six Competitions

Networking

- ✓ Customized scholarship letters
- ✓ Welcome address and remarks at Groundwork Training
- ✓ Remarks at the Derby Fashion Contest & Gymkhana event
- ✓ Honorary Judge for the Derby Fashion Contest
- ✓ Customized Volunteer Appreciation Week Gift Tags
- ✓ Youth Internships Overview
- ✓ Two VIP Invitations to Other Events *Throughout the Year*

Public Relations

Ads & Announcements

- ✓ Four Inside Front or Inside Back Full Page
- ✓ Four linked announcements of 700 words or less

Apparel & Published Materials

- ✓ General placement of a 4' x 8' horizontal customized mesh banner during the Derby Watch Party & Gymkhana event
Includes general logo placement on staff Volunteer and Derby Watch Party & Gymkhana t-shirts, our EAS webpage, and other published materials as well as general logo placement on DayDream Equestrian Center's website

- ✓ Logo on 7.5' x 7.5' backdrop

Exhibit Tent

- ✓ One 10' x 10' exhibit tent with general placement during the Derby Watch Party & Gymkhana event
Includes one 30" W x 6' L polyethylene folding table with a pleated black table skirt and a folding chair

Social Media Campaigns

- ✓ One sponsor-produced campaign published on our FaceBook and Twitter pages

Scholarships

- ✓ Four School Program
- ✓ Four Stable Management

Training

- ✓ Four Groundwork Trainings
Includes Trainer, Luncheon, Volunteer T-Shirt

Volunteer Appreciation Week

- ✓ Gifts for Seven Consecutive Days

Youth Internships

- ✓ Two After-School Internship II
For Ages 15 and 16

\$40,000



Networking

- ✓ Customized scholarship letters
- ✓ Welcome address and remarks at Equine Leader Training
- ✓ Welcome address and remarks at the Volunteer Luncheon
- ✓ Youth Internships Rationale
- ✓ Two VIP Invitations to Other Events *Throughout the Year*

Public Relations

Ads & Announcements

- ✓ Four Full Page
- ✓ Four linked announcements of 700 words or less

Apparel & Published Materials

- ✓ Tertiary placement of a 4' x 4' horizontal customized mesh banner during the Derby Watch Party & Gymkhana event
Includes tertiary logo placement on staff Volunteer and Derby Watch Party & Gymkhana t-shirts, our EAS webpage, and other published materials as well as tertiary logo placement on DayDream Equestrian Center's website

Exhibit Tent

- ✓ One 10' x 10' exhibit tent with general placement during the Derby Watch Party & Gymkhana event
Includes one 30" W x 6' L polyethylene folding table with a pleated black table skirt and a folding chair

Social Media Campaigns

- ✓ One sponsor-produced campaign published on our FaceBook and Twitter pages

Scholarships

- ✓ Four Veterans Program
- ✓ Four Equine-Assisted Learning

Training

- ✓ Four Equine Leader Trainings
Includes Trainer, Luncheon, and Volunteer T-Shirt

Volunteer Appreciation

- ✓ Luncheon

Youth Internships

- ✓ Four Summer Internship III
For Ages 16 and 17

\$30,000



Networking

- ✓ Customized scholarship letters
- ✓ Welcome address and remarks at the Therapeutic Riding Simulation
- ✓ Welcome address and remarks at the Volunteer Breakfast
- ✓ Two VIP Invitations to Other Events *Throughout the Year*

Public Relations

Ads & Announcements

- ✓ Four ½ Page Horizontal
- ✓ Four linked announcements of 700 words or less

Exhibit Tent

- ✓ One 10' x 10' exhibit tent with general placement during the Derby Watch Party & Gymkhana event
Includes one 30" W x 6' L polyethylene folding table with a pleated black table skirt and a folding chair

Social Media Campaigns

- ✓ One sponsor-produced campaign published on our FaceBook and Twitter pages

Scholarships

- ✓ Four Therapeutic Riding
- ✓ Four Equine Handling

Training

- ✓ Four Therapeutic Riding Simulations
Includes Trainer, Horse Leader, Side Walker, Off-Side Walker, Rider, and Luncheon

Volunteer Appreciation

- ✓ Breakfast

Youth Internships

- ✓ Two Summer Internship I
For Ages 12 and 13

\$20,000

LEGEND

- 🏠 Welcome addresses, remarks, speeches, rationale, and overviews may be pre-recorded and virtual
- 📄 Colored in each quarterly e-newsletter for one year and the Derby Watch Party & Gymkhana event e-book
- 🗳 Approval required
- 📅 For one year
- 🗓 For Approximately 30 Consecutive Days Including DayDream Equestrian Center's FaceBook and Twitter pages
- 🏆 One full scholarship per session



Networking

- ✓ Customized scholarship letters
- ✓ Welcome address and remarks at Volunteer Orientation
- ✓ Two VIP Invitations to Other Events *Throughout the Year*

Public Relations

Ads & Announcements

- ✓ Four 1/3 Page Horizontal
- ✓ Four linked announcements of 700 words or less

Scholarships

- ✓ Four Recreational Riding

Training

- ✓ Four Volunteer Orientations
Includes Breakfast

Youth Internships

- ✓ Two Summer Internship II
For Ages 14 and 15

\$10,000

In Partnership With



Thank you for
your support.